

# KINGHOME® Dealer Program

## Standard Dealer Program

Min annual purchase requirement: CAD \$500,000

### Benefit:



- **Dealer Preferred Pricing**



- **Access to Marketing Co-op funds**

- Funds allocated based on previous quarterly sales and must be used in that quarter.
- Use of Kinghome Brand /Decal for advertising
- Access to Design services



- **Access to third party suppliers for accessories with Kinghome special discounts, including but not limited to the followings**

- Thermostats
- Stands / brackets
- Line sets
- Snow covers



- **Dealer incentive program (details to be announced)**

- Trips
- Gift Card for Tools
- Free Thermostats
- Training



# KINGHOME® Dealer Program

## Premium Dealer Program

Min annual purchase requirement: CAD \$1,000,000

Basic Benefits Same as Standard Dealer

## Additional Premium Dealer Benefits:



- **Premium Dealer Preferred Pricing**



- **Additional Incentives**

- Top Sales Award

- Premium Dealer Trip



- **Year End Rebate Program:**

- 2% on First 1 million Purchased – 20k rebate
- 4% rebate on purchase above \$1M & below 2M
- 6% rebate on purchase above \$2M

ex. 3.5MM annual purchase will get 1MM x 2% + 1MM x 4% + 1.5MM x 6% = \$150k year end rebate

\*annual rebate applies only on regular pricing products. Promotion products are not counted towards annual rebate. Please consult with your Kinghome sales representative for details.

